



SiteRocker Overview

Highlights

- ✓ Integrated Website Development Platform
- ✓ Built in Content Management & E-commerce
- ✓ Hundreds of production websites built
- ✓ Based on latest Microsoft Technologies
- ✓ Hosted platform – no updates to install

History

- ✓ In use since 1996
- ✓ Originally built as a Content Management System for The United Methodist Church in Nashville by Tallent Communications.
- ✓ Modified extensively through the next 10 years.
- ✓ System purchased by Highland in 2006.
- ✓ E-commerce section completely revamped in 2008.

Content Management

- ✓ Intuitive Administration Interface
- ✓ Unlimited User Access Control
- ✓ Create and Assign Roles (Editor, Admin, etc.)
- ✓ HTML Editor built in – no coding needed
- ✓ Changes can be moderated and published
- ✓ Control unlimited websites from single console
- ✓ AJAX enabled for better user experience

E-commerce

- ✓ Unlimited Products, Categories, Customers
- ✓ SEO targeted features
- ✓ Full Promotional Campaign features
- ✓ Product Merchandizing
- ✓ Online Shipping Calculations
- ✓ Take orders through Backoffice
- ✓ Edit Orders after creation
- ✓ Full Reporting Services

Technology Highlights

- ✓ Backoffice built on .NET 3.5 Framework
- ✓ XML files automatically generated
- ✓ RSS 2.0 Compliant feeds
- ✓ Import and export data with SQL Server
- ✓ Build public facing websites with .NET, Flash, Flex, XSLT, Silverlight , etc.
- ✓ MasterPages, CSS allow easy customization

Example Sites

- ✓ Doyourownpestcontrol.com
- ✓ Indiecommunity.com
- ✓ Upperroom.org
- ✓ Wabash Center
- ✓ Health Info Technics
- ✓ smokienorful.com
- ✓ Gospel Music.org



Let's get started....

Contact us today for more information:

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